

NUKA, BRIGHT

8 Ichella Close C, Rumuokparali, Port Harcourt
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PERSONAL GOAL

An individual who seeks to improve organizational performance while working both independently and as a member of a sizable team.

EDUCATION

M.Sc Marketing Rivers State University	2022
Discharge Certificate National Youth Service Corps	2016
Second Class Division in Marketing University of Port Harcourt	2014
Commercial Secondary School Mguosimini (Two Seating) Senior School Certificate Examination	2008
First School Leaving Certificate Model Primary School Oroworukwo	2002

EXPERIENCE

Administrative Officer 2018-2021
GRUEN International High School

- Prepared, produced, copied and distributed letters, reports, newsletter etc using the computer system.
- Recorded all outgoing mail.
- Taught computer and marketing effectively.
- Revitalized a culture of association among the learners.
- Assisted in program design and implementation.
- Perform any other duty that is assigned to me from time to time.

Computer Teacher/Exams & Record 2016-2018
Amainye Montessori Nursery, Primary and Secondary School

- Coordinated the various sections of the computer classes.
- Practically demonstrated the usefulness of information technology to better students understanding of the subject.
- Ensure that all documents are prepared and information disseminated as at when due.
- Monitored examinations and report preparations.
- Designed new result record standard for performance evaluation.

OTHER TRAININGS/SHORT COURSES

Procurement and Logistics Certificate disasterready.org	2022
Professional Etiquette Saylor Academy	2022
The Fundamental of Digital Marketing Google Digital Skills	2020
Human Capital Strategy Philanthropy University	2020
Introduction to Branding (Branding 101) Philanthropy University	2020

PUBLICATIONS

Nuka, B., Harcourt, H., & Didia, J.U.D (2021) Brand value alignment and customer patronage of fast-food firms in Port Harcourt, *Journal of Marketing Development* Vol. 6(2) 112-118.

Nuka, B. (2022) Internal Branding Practices and Customer Patronage of Fast-Food Firms in Port Harcourt, Rivers State University, Research Work Unpublished.

TECHNICAL SKILLS

- Proficiency in Microsoft word, Excel, PowerPoint, SPSS, CorelDraw and Photoshop (beginner to intermediate level)
- Possess basic knowledge of HTML and CSS.
- Possess knowledge on good use of the internet and IT gadgets.

REFERREE

Rev. Nze O. Nze
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