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**FADIRE OLUSOLA SIMON (B.A),(M.A).**

**Tel: 08051780085,08162223260 Email:** **chatwithsola@gmail.com**

**CAREER SUMMARY : Specialized in both long-form SEO content (landing pages, blog posts, etc.) and short-form copywriting (social media, email marketing). I come to the table with 5 years of content writing experience in both Agency and Freelance in-house settings.**

| **PERSONAL DATA** |
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| Name:  | **Fadire, Olusola Simon** |
| Address: | **12, Akinwunmi Street, Off Herbert Macaulay crescent, Yaba , Lagos State.** |
| Date Of Birth: | **7th December**  |
| State Of Origin: | **Osun State** |
| Gender: | **Male** |
| Marital Status: | **Single** |

|  **KEY SKILLS ACQUIRED** |
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| * *Efficient Communication skills*
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| * + *Good analytical and interpersonal skills*
	+ *Multi-tasking*
	+ *SEO Writing*
* *Attention to details and ability to work under pressure*
* *Proficient in General Editing and proofreading functions*
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| **WORK EXPERIENCE** |
| Period: | **Dec 2019 -** |
| Position: | **SEO Copywriter**  |
| Name of Employer: | **Text Thought Web Technology**  |
| Address Of Employer: | **Lagos State.** |
| **Duties** |
| * Developed and refined over 200 unique content pitches published in a variety of high-profile sites; earned significant backlinking authority.
* Wrote, proofread, and edited approximately 100 data articles, 45 blog posts per month, various social media posts, emails, and more.
* Created and maintained a comprehensive style guide for all written works to streamline the copywriting process for the entire team and grow freelance communications team.
* Ensure client relationships thrive
* Develop long-term content strategy + SEO-driven supporting content
* Optimize website pages for proper SEO
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| **WORK EXPERIENCE** |
| Period: | **August. 2018 –**  |
| Position: | **Content Writer (Freelance)**  |
| Name of Employer: | **White Page Agency**  |
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| **Duties:** |
| * Aligned copy strategy across all marketing channels
* Developed copy for client websites and blogs
* Wrote advertising copy for print ads and radio spots
* Collaborated with graphic designers to write and produce digital ads
* Managed client feedback meetings
* Ensured all timelines were met throughout the content production, editing, and delivery process.
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| **WORK EXPERIENCE** |
| Period: | **Apr. 2016 – Nov. 2018** |
| Position: | **Content Editor** |
| Name of Employer: | **Premium herald** |
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| **Duties:** |
| * Daily writing of informative post that pertains IT, Finance, Politics, Sports, E-commerce and literature
* Proofreading all contents before publishing.
* Usage of WordPress and Grammarly software to produce quality.
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| **WORK EXPERIENCE** |
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| Period: | **Apr. 2003 – Jul. 2007** |
| Position: | **Computer Engineer/sales executive** |
| Name of Employer: | **Damolac Ventures Nigeria Limited, Ikeja. Lagos State**. |
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| **Duties:** |
| * Repairing faulty computer systems
* Software installations
* Sales of computer parts and systems
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| * Network maintenance
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|  **ACADEMIC/PROFESSIONAL CERTIFICATES** |

| M.A Linguistics (Syntax): University of Ibadan, Ibadan, Oyo State.B.A Linguistics/Yoruba: University of Lagos, Akoka, Lagos State.* + Diploma in Computer Engineering and Maintenance: Damolac Ventures Nigeria Limited.

Senior Secondary Certificate Examination (SSCE): Iganmode Grammar School, Ota, Ogun State |
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| **Hobbies****Referees:** | Meeting people, Studying, Online research, Travelling and experiencing natureAvailable upon request. |
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