

Onyedikachi Akoma

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(703) 961-2627
28 Wale Yekini Street
Lagos, Lagos

Summary

Innovative and Creative Writer and Tech enthusiast.

Experience

Senior Content Writer/Copywriter

TERAWORK • Lekki, Lagos

03/2023 - Present

- I write compelling blog articles daily
- I research business models in-depth and write articles on relevant blog platforms.
- I write articles on the LinkedIn platform
- I help build profitable strategies for the growth of the company

Senior Copywriter

Kreatix Technologies and Digital Services • Lagos, Nigeria

03/2022 - Present

- Managed Social Media Platforms (Instagram, Facebook, LinkedIn)
- Wrote web content for the website, <https://kreatixtech.com>
- I wrote web content for clients: <https://sagesprofessionals.com>
- Handle client engagement for support and inquiries.
- Wrote copies to close clients
- Generated leads that brought in deals of about N2million in 3 months.

Freelance Writer/Editor/Proofreader

Freelance • Abuja

04/2014 - Present

- I started a blog writing both fiction and nonfiction contents. <https://rabbonisite.wordpress.com>
- I wrote proposals and grants for clients such as Beyond the Compass Social Development Foundation (BTCSDf).
- I wrote the web contents for the Beyond the Compass website, <https://beyondthecompassdf.com.ng>
- I created the Organization Profile for Beyond the Compass Social Development Foundation
- I consulted for individuals and companies in grant proposal writing.
- I helped individuals and companies write official letters, email writing and content management.

Community Manager

SQT Web Solutions Ltd • Abuja

06/2021 - 02/2022

- Managed all social media platforms
 - I write blog contents and articles on LinkedIn to attract inbound engagement
 - I wrote web contents for clients such as <https://beronienergy.com>; <https://jmtplus.com>; <https://beroniagro.com>
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Skills

Digital Marketing, Marketing automation, Customer service, Computer literacy, Microsoft word, Microsoft excel, Social media management, Management, Sales Support

Education

Nsukka

University of Nigeria, Nsukka • Lagos, Nigeria

05/2011

Bachelor's in Engineering