

# PROFILE

As an accomplished **content writer**, **content editor**, and **copywriter**, my objective is to leverage my expertise and skills to provide exceptional content solutions across various industries. With a strong background in developing manuscripts, newsletters, website content, blogs, case narratives, abstract section writing, literature reviews, content editing, and news writing.

My goal is to consistently deliver highquality content that captivates readers, drives engagement, and achieves desired outcomes.

# CONTACT

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# DR. WOSSENSEGED ASRAT ESHETE

# **MEDICAL DOCTOR, WRITER AND EDITOR**

# Education

Doctorate of Medicine: CGPA = 3.75 (Very Great Distinction Rank)

Medical University Entrance Exam: 590/700

Secondary School Leaving National Exam: 4.00/4.00

Primary School Leaving National Exam: 100 Percentile

# WRITING EXPERIENCE

•Peer-to-Peer communications for the 'Medical Edge Writing Project' on diverse medical topics meeting educational gaps in physician practice.

•Patient Educational Leaflets on multiple diagnoses, focusing on plain language communication.

 Lead, Weekly Newsletters for the Missing Link to Improved Health Outcomes Newsletter (MiLHO) – edited to ensure engaging content and managed projects for timely delivery.

 Prepared briefs on literature reviews – with concise takeaways – about current science for active clinician – researchers at Tikur-Anbessa
Specialized Hospital.

•Blogging for Public Health Educational site: Enathood.com including translation into Indigenous languages, dialects and ensuring plainlanguage communication for non-medical audiences.

- •Medical Blogger at BiomedBadass.Com
- •Lead Medical Writer for WhatsNewHealth.com
- •Communications Consultant for Ziva Consulting
- •Expert in AMA referencing and formatting

#### Medical Experience Internship:

I rotated through **all** medical specialties as a Medical Intern, garnering hands-on experience in diagnosis and management of complex medical patients.

I am facile in multiple EMRs and have strong experience presenting cases and assisting with literature reviews for my superiors' research projects.

#### Research

•Participation and anticipated supportive authorship in 6 active research projects, including: literature review supporting the research question, data collection, and data analysis.

# **Publications and Presentations**

•Publications – Authored a distinguished CPD article on Seizures and Epilepsy in Adults, published by the UK CPD Certification Services

 Presentations – Delivered an expert-level seminar on Acute Myocardial Infarction to audience of Internists and Cardiologists from Ethiopian Society of Internal Medicine (ESIM)

#### Leadership Role

 Lead Representative – Led the representation of the Batch's Medical Doctors Candidates

Virtual Consultant Medical Doctor – on Enathood's Clubhouse Room

•Manager of IDHM Fund-raising Events-To secure the full annual school fees of 200 underprivileged children

•Chief Organizer – Masterminded the celebration of 2019's World AIDS Day at Zewditu Hospital.

#### Skills/Languages

 $\circ Skilled$  in seamlessly navigating and leveraging Electronic Medical Records (EMR)

•Microsoft Word, Excel, PowerPoint, Adobe Acrobat, Google Suite, Endnote, PubMed, Multiple Content Management systems and database software

•Excellent typist with quick facility to learn software.

•Fully proficient in English and Amharic

### **Professional Memberships**

•Intervention to Develop Humanitarian Mindset – Ethiopia

•Ethiopian Medical Students Association