

# KELANI SIDIKAT

Data Analyst

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Lagos, Nigeria

[Linkedin](#)

[Portfolio](#)



## SUMMARY

Data analyst with 3+ years of experience, looking for a new role where I can use my skills to improve campaign performance, identify customer insights, and support data-driven decision-making.

Expertise in data collection, cleaning, analysis, and visualization, with proficiency in SQL, Python, and Tableau. Strong communication and presentation skills, able to translate complex data findings into actionable insights for both technical and non-technical audiences.

## EDUCATION

### University of Lagos

Master of Science Pharmacology

January 2023

### University of Lagos

Bachelor of Science Pharmacology

October 2018

## TECHNICAL SKILLS

- SQL
- Programming languages (e.g., Python, R)
- Data visualization tools (e.g., Tableau, Power BI)
- Microsoft Office
- Google Suite
- Enterprise Logistics Planning (SAP)
- Metabase

## CORE SKILLS

- Data analysis and interpretation
- Ability to work independently and as part of a team
- Problem-solving skills
- Communication and collaboration skills
- Business acumen

## TRAININGS AND CERTIFICATIONS

- **Programming with Data Science**  
Udacity (Nanodegree) - 2023
- **Programming with Data Science**  
Advance Africa - 2023
- **SQL Skill Certification**  
HackerRank - 2023
- **Data Analysis with Python**  
FreeCodeCamp - 2023
- **Demand Planning Master Course**  
Smatyuu Analytics - 2023
- **Foundations Data, Data Everywhere**  
Coursera - 2022
- **Introduction to Data Analytics**  
Coursera - 2022

## LANGUAGE

English ● ● ●  
French ● ○ ○

## PROFESSIONAL EXPERIENCE

### Data and Market Analyst

WLB Consulting, Lagos (Part-Time) | August 2023 - PRESENT

- Developed a new market research methodology that resulted in a 15% increase in the accuracy of market forecasts.
- Created a new data visualization's dashboard that has improved the company's decision-making process by making it easier for executives to access and understand key data insights.

### Financial Billing Analyst

mPharma Health Nig LTD, Lagos | November 2022 - PRESENT

- Achieved a 90% reduction in the run time of the Supply and Sales data ETL process through the implementation of Excel VBA.
- Developed a billing chart for process optimization using Microsoft Excel.
- Collaborated closely with Key Account Managers to address billing complaints and streamline partner facility billing, resulting in a 36% reduction in billing time.
- Created training materials for stakeholders to enhance understanding of the billing template for each business unit.
- Produced weekly and monthly financial reports for C-suite Executives.
- Conducted monthly financial analysis of partner facilities to provide investment recommendations to Business units.
- Performed a comprehensive analysis of all billing procedures, identifying areas for improvement.

### Inventory Analyst

mPharma Health Nig LTD, Lagos | September 2021 - October 2022

- Efficiently managed inventory levels to ensure product availability while minimizing storage costs.
- Conducted regular inventory audits, identifying and resolving discrepancies, resulting in significantly reduced errors.
- Developed and maintained demand forecasting models, leading to a substantial reduction in instances of stockouts.
- Collaborated with the Functional Excellence team to create ERP system screen options that were not available.
- Utilized data analysis techniques to pinpoint slow-moving items, proposing necessary inventory adjustments.

### Data Analyst Intern

mPharma Health Nig LTD, Lagos | October 2020 - August 2021

- Documented, prepared, secured, verified, and ensured data integrity throughout its lifecycle.
- Cleaned and validated data for analysis.
- Reported anomalies and discrepancies.
- Facilitated data acquisition, reception, logging, and cataloging.