



# AYIM PRISCILLA NJUARE

Creative Designer

**Experience:** 3 years | **Available:** 2 Weeks | **Location:** Lagos

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+2349023119699

## ABOUT ME

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What sets me apart is the unique synergy between my roles. My experience as a Creative Designer informs my approach to artist management, allowing me to envision and execute strategies that amplify an artist's impact in the world. Likewise, my work with artists enriches my creative direction, providing me with fresh perspectives and a deeper understanding of artistic nuances.

## WORK EXPERIENCE

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### SKY CAPITAL AND FINANCIAL ALLIED

Graphic Designer

Lagos, Nigeria

2022-04-01 | 2023-03-01

- Led design projects from concept to completion, including branding, print collateral, and digital assets.
- Collaborated closely with marketing teams to develop visually appealing and effective materials for campaigns.
- Conducted client meetings to gather project requirements and provide design recommendations.
- Utilized Adobe Creative Suite to create engaging visuals for web, social media, and print media.
- Managed multiple projects simultaneously, ensuring deadlines and quality standards were met.

## WORK EXPERIENCE

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### THETEKGURUS

Graphic Designer

Lagos , Nigeria

2023-04-01 | 2023-08-09

- Developed custom logos and visual identities that accurately represented clients brand values and resonated with the target audience
- Create and curate high-quality content for social media, including posts, images, videos, and other multimedia content.
- Maintain an organized archive of design files and assets, and ensure they are easily accessible for future reference and reuse.
- Work with vendors and suppliers to ensure that printed materials are of high quality and meet the client's specification.

## WORK EXPERIENCE

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### FREELANING

**Creative Manager**

Lagos , Nigeria

2020-04-01 | present

- Creating designs, concepts, and sample layouts based on the project brief
- Using graphic design software to produce finished designs
- Creating digital and print materials such as logos, brochures, posters, and websites
- Managing multiple projects simultaneously and meeting deadlines.



## EDUCATION

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### Ajayi Crowther University

MSc | Media and Communication

studies



## LANGUAGE SKILLS

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- Skills:
- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Typography and Layout Design
- Branding and Identity Development
- Print Production and Prepress
- Illustration and Vector Art
- UI/UX design



## CERTIFICATES & AWARDS

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- IAB Digital Marketing and Media Foundations Certification
- StudySection Certified in Graphic Design
- Soft Skill Training



## REFERENCE

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- Available upon request.



## PORTFOLIOS

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- [BEHANCE PROFILE](#)
- [PORTFOLIO LINK](#)

