

Kayode Toluwanimi Testimony

CONTENT WRITER

<https://rb.gy/96z6n> | 08167181505 | toluwanimikay109@gmail.com

SUMMARY

Creative thinking content writer with 2+ years of experience in creating and developing written content for various social media platforms. Team player with a will-do attitude, excellent communication skills, attention to detail and video editing skills.

EDUCATION

Bachelor of Science (B.Sc)/ Mass Communication 2019 – 2023
Covenant University, Ogun State, Nigeria

WORK EXPERIENCE

Freelance Content Writer May, 2023 – June, 2023

Upwork

- Created engaging and SEO-optimized content for diverse clients.
- Developed specialized expertise in niche industries such as technology, health, and finance, allowing for the production of highly technical and industry-specific content for clients.
- Collaborated closely with video editors to create multimedia content that seamlessly integrated text and visuals, enhancing the overall user experience.

Content Creator May, 2022 – May, 2023

Garneta Industries, Nigeria

- Conducted in-depth research on complex topics, ensuring the accuracy and credibility of all content.
- Implemented a rigorous editorial process, reducing grammatical errors by 25% and significantly improving content readability.
- Managed editorial calendars, ensuring consistent content publication and timely delivery of projects.

Video Editor September, 2020 – August, 2023

Olive Media (Church Channel)

- Contributed creative input and expertise, enhancing the overall quality and impact of video productions.
- Implemented advanced editing techniques and post-production processes to optimize video quality.

Content Creator
Seriphics, Nigeria

February, 2021 – April, 2022

- Implemented consistent and visually appealing formatting for blog posts, ensuring an enhanced user experience.
 - Conducted regular SEO audits and optimizations.
 - Successfully promoted content across various social media platforms.
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PROFESSIONAL SKILL

Teamwork Attention to detail
Creativity Technical writing

TECHNICAL SKILL

Time management MS Office
Grammar editing Task prioritization