



AJAYI

TIMILEHIN

DIGITAL MARKETING

CONTACT PERSON

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 Lagos, Nigeria

 Ajayi Timilehin

EDUCATION

- 2017 - 2020
Bachelor of Arts in Digital Marketing
Graduated with mention
- 2020 - present
BA in Digital Marketing and Social Media

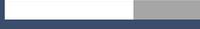
SKILL

Digital Marketing 

Social Media Ads 

Email Marketing 

Google Analytic 

Google Ads 

ABOUT ME

Results-driven Copywriter offering 1 year of client-focused service, consumer research, project management and sales-generating content production.

Innovative Copywriter with background Sales letter skills, bringing 1 year of experience in proven advertising and marketing strategies

WORK HISTORY

2021-08 - current Copywriter | Upwork.com

- Conducted research to identify audience demographics, incorporating collected data into future copy.
- Wrote advertising copy for online content, adhering to employers' overarching brand identity and personality.
- Created high-impact messaging for marketing media, contributing to increases in revenues and market share.