**[Seasonal Sales Associate](https://www.postjobfree.com/resume/ad067b/seasonal-sales-associate-somerville-ma)**

**Location:**Somerville, MA

**Posted:**November 16, 2023

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**Resume:**

EMERSON YOUNGER

MARKETING COORDINATOR SOMERVILLE, MA (301) 991-0149

DETAILS PROFILE

Somerville, MA Adept marketing and communications specialist in the association sector, with two plus

(301) 991-0149 years of experience, who is eager to embark on a new opportunity. Highly skilled in

younge\_e1@denison.edu digital marketing, email design, editing and copy writing. Looking for a collaborative and

creative environment where I can thrive.

SKILLS

EMPLOYMENT HISTORY

Branding

Marketing Coordinator at ABC National, Washington

Social Media Analytics July 2021 ? Present

Press Releases ? Developed and implemented email marketing campaigns through ABC National

that increased open rates by 10%.

Office Suite ? Wrote and designed over 500 emails through Constant Contact.

? Implemented analytic link tracking for all marketing efforts through Bitly.

Hootsuite (Social Media

? Managed and updated over 900 contacts lists for email outreach.

Management Software)

? Assisted with the coordination and launch of ABC's event websites.

Adobe Photoshop Lightroom ? Created and coordinated the design and layout of PowerPoint decks for all ABC

Events.

Management

Marketing Assistant

Google Analytics

May 2020 ? July 2020

Communications ? Managed social media accounts and digital advertisement for six automotive

franchises.

Time Management ? Composed and created all social media content, reviewed analytics, and increased

consumer social media engagement by 500%.

Microsoft Outlook

? Created strategic targeted advertisements across various social media platforms to

Microsoft Word grow brand awareness.

Microsoft Office Congressional Intern at Representative Carol Miller, Washington

May 2019 ? July 2019

Adobe Photoshop

? Drafted press releases, digital media content, and official letters for the

Digital Marketing constituents of West Virginia.

? Corresponded with constituents via telephone and provided high-level constituent

Traffic Control

service.

Analytics ? Provided tours of the U.S. Capital for various supporters of West Virginia's 3rd

District.

Microsoft Excel

Digital Marketing Intern at PIVnet Advertisement, Timonium

Social Media

May 2018 ? August 2018

Constant Contact ? Analyzed user data to assist car dealers with digital strategy on product website.

? Assisted with digital campaigns by organizing data in Excel and developing leads

Air Traffic Control

for clients.

Research ? Conducted research and produced ideas for advertisements and branding events

to supervisors.

Advertisement ? Consistently tracked and updated multiple dealership websites with in-stock items

and vehicles.

Digital Media

Microsoft PowerPoint EDUCATION

Hubspot Bachelor's Degree in Communications, Denison University

August 2017 ? May 2021