

UI/UX Design

Graphic Design

Portfolio

Abasifreke Akpabio

I'm Abasifreke Akpabio

I'm a UI/UX Designer who creates clean, user-focused interfaces that don't just look good but drive results. By combining visual clarity with strategic design, I craft websites and apps that guide users toward key actions, helping businesses boost engagement and conversions.

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Experience

Education

Product Designer

Freelance
(December 2024 - Present)

Product Design Intern

Pixels
(September 2024 - April 2025)

Creative Designer

Co-spire
(September 2024 - December 2025)

Web3 Community Manager

Freelance
(April 2024 - January 2025)

Social Media & Graphic Designer

Nugi Technologies
(July 2023 - October 2023)

Computer Science

Obong University
(October 2018 - February 2023)

Software Skills

Ai

Ps

Figma

Illustrator

index

01 Social Media Designs

02 Mobile App UI/UX

03 Website UI/UX

01 Social Media Designs

Quotch

Ever Wonder What A Software Developer Really Does?

Quotch

5 Costly Mistakes Businesses Make When Building Their First App

Quotch

STOP Believing These Web Development Lies Before 2025

Quotch

WANT MORE SALES AS A PHOTOGRAPHER?

Quotch

DID YOU KNOW?

Quotch

How To Change Your Life Before Christmas

Nugi

It's Friday

Nugi

IF YOU COULD HAVE DINNER WITH ANY TECH GENIUS (ALIVE OR FROM HISTORY)

Nugi

STOP

02 Mobile App UI

2025

KoSave App

Project

KoSave

Participation

UI/UX 100%

Service

Saving & Debt Repay

Tools

Figma

Sketch

Adobe XD

Designer

Abasifreke A.

What is KoSave?

KoSave is a savings app designed just for undergraduates. It helps you manage your money, repay debts and stay motivated to save, all in one place.

Design Process

Research

Wireframes

Visual Design

User Research

Empathy Map

User Persona

User Flow

Sketches

Mid-fidelity

High-fidelity

Prototype

Typography

Colour Palette

Final Mockup

Empathy Mapping

Says

- I split my needs, wants and debts and give my need 70% and my wants 30%.
- Withdrawing money and keeping it at home makes me spend impulsively.
- School fees and related costs make saving feel impossible.

Does

- Allocates specific percentages of income for needs (majority), wants, and debts.
- Occasionally spends impulsively when money is readily available at home.
- Makes impulse purchases, especially on food or entertainment, and regrets them later.

Thinks

- Saving is necessary, but it's almost impossible with all the expenses in school.
- What if I over-save and miss out on good social opportunities in school?
- I wish managing money was easier or less stressful.

Feel

- Anxious: Worries about future expenses and regrets over poor money decisions.
- Discouraged: Believes saving money is harder in a student environment.
- Stress: Overwhelmed by constant expenses, especially school-related ones.

User Persona

Tolu Adebajo

Undergraduate

22

Female

Lagos

Tolu is a student of University of Lagos. Her finances come from parental support and occasional freelance writing jobs. Spends heavily on food (both at home and on campus), internet data, transportation, and occasional treats like junk food or skincare products.

Goals

- Save more money despite limited income.
- Develop better spending habits to prioritize essential needs.
- Graduate debt-free and get fully into Content Writing.

Pain Points

- Impulse Spending: Finds it hard to resist spending when money is readily accessible.
- School Expenses: Transportation, and other academic costs drain her resources.
- Balancing Needs vs. Wants: Struggles to distinguish between what's essential and what's a luxury.

User Flow

Onboarding Screens

Sign Up

Login

Forgot password

Home

Savings

Debt Repay

Earn More

Invest

Max(CV Builder)

Debt Amount

Debt Due Date

Monthly Income

Debt Name

Payment Process

Wireframe

WhatsApp Reply

Great Choice

Profile Picture

Fun Money Quiz

Payout

Welcome Back, Molly

Verify Your School

Job Recommendations

Card Information

Color & Typo.

Gabarito

Bold

Semi Bold

Regular

Manrope

Medium

Bold

#7737C7

#EADCFF

#FCFDFD

#5F5F5F

#121212

Savings

Helps students set aside money consistently, build emergency funds, and reach short-term financial goals without feeling overwhelmed

Suggested Savings

MicroSaving

Debt Repay

Guides students in creating a realistic plan to pay off their debts faster and with less stress, helping them stay financially free after school

New Debt

Summary

Earn More

Connects students with side gigs, freelance opportunities, and part-time jobs to help them boost their income while studying

Earn More

Foodie

Foodie is a modern food delivery app designed to connect users with nearby restaurants quickly and effortlessly.

Foodie

Medicare

Designed to simplify vaccine access and education, Medicare helps parents stay informed and on track with their children's immunization schedules.

Medicare

03 Website UI

Yara

Yara

Couply